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## Lindgren protects intellectual property, promotes local tech firms

East Bay Business Times

Jeffrey T. Lindgren, Principal, [Morgan Miller Blair](#)

Age: 40

Education: J.D., American University; B.A., political science, University of Vermont

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Jeff Lindgren began his career handling white collar criminal and IP litigation matters, before transitioning his practice to become an IP transactional attorney. He now serves as a legal advisor to technology and other companies with significant intellectual property needs. Among the companies he represents are a global sports equipment company in prosecuting and maintaining its trademark portfolio and in acquiring new trademarks and Bay Area venture capital backed startups in creating IP protection programs. In 2001, he and a partner established the Diablo Venture Alliance to foster and promote the creation of emerging technology companies along the Interstate 680 corridor. He also finds the time to volunteer with the Little League, Boy Scouts and other youth organizations.

Top clients: [MacGregor Golf Co.](#), [Accton Technology Corp.](#), Dinmar (US) Inc., [EU Energy Inc.](#)

Biggest case: Working with a leading computer game maker to pursue makers of counterfeit games in Asia; it required using U.S. IP protection laws aggressively and taught me the importance of protecting a company's IP assets.

Favorite cases: As a transactional attorney I am not involved in court cases, but my favorite types of client matters have been working with numerous clients involved in complex IP and M&A transactions.

Most rewarding aspect of job: Being an integral part of the team that brings about a client's business success.

Best advice: Involve counsel early in most transactions, and potential business problems will be more cost effective and allow the client to make a more informed business decision.

Favorite quote: A computer lets you make more mistakes faster than any invention in human history - with the possible exceptions of handguns and tequila. - Mitch Ratcliffe

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